Advance Experts For Business Services

Limitless Possibilities

Solutions Shape Your Success

Where the possibilities are limitless

We are always moving forward.

"We look to a brighter future, one that we are capable of creating – with God's help. Our ambition is to build a more prosperous nation where every citizen finds what they aspire to. We will accept nothing less than making the future of our nation that we are building at the forefront of the world's nations. With you and by you, the Kingdom of Saudi Arabia will be a great nation that we all take pride in. "

His Royal Highness Prince Mohammed bin Salman bin Abdulaziz Al Saud

Crown Prince, Prime Minister, and Chairman of the Council of Economic and Development Affairs

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About Us

Advance Experts is an information technology company specializing in providing electronic system integration, digital transformation, technical consulting, software and application development, decision support systems, maintenance and operation, managed services, cybersecurity, and e-marketing.

Advance Experts was incorporated in **2019**. The Company has a team of highly skilled and experienced professionals to provide innovative services and solutions that empower business to succeed and seize promising growth opportunities in the Kingdom and achieve their future vision.

We are here to support you!

01. Mena Education   **02.** Digital Future   **03.** Business Quality   **04.** Advance Experts

Mission

To deliver effective solutions and innovative services that empower

businesses to thrive, adapt to the future, and achieve holistic success.

Vision

To become the premier provider of Integrated Business Solutions

in the local market.

Why Us?

we are best positioned to understand and support your requirements, ensuring the successful achievement of your desired goals thanks to our track record of success in similar projects and deep expertise in the integrated marketing services sector.

Flexibility

Your desire for a partner who can execute the necessary tasks quickly and efficiently to complete the work on time.

Trust

You want a partner with the skills and knowledge gained through diverse marketing services locally and globally to stand up to any operational updates.

Capability

The ability to deliver our services efficiently to propel your business towards success.

Consistency

Ensuring consistency in policy and procedure design and development to effectively assess their impact, sustainability, and scalability.

Our Certificates

We are committed to providing comprehensive solutions that meet the highest global and local standards and expertise.

ISO 45001:2018

ISO 9001:2015

ISO/IEC 27001:2013

Our Clients

Our Services

Our Services

Automation and Robotics Solutions	**Data Solutions and Modern Technologies**	**Technical Solutions**
Integrated Marketing Solutions	**Consulting Services**	**Artificial Intelligence**
Business Intelligence	**Animation**	**Information Automation**

Automation and Robotics Solutions

We provide automation and robotics services and solutions to improve the productivity and efficiency of your operations and increase your ability to expand.

01 Analyze your activities to identify automatable processes.

02 Provide you with comprehensive automation solutions using robotics and artificial intelligence technologies.

03 Develop robotic and digital platforms that enhance operational efficiency and reduce errors.

Data Solutions and Modern Technologies

Artificial Intelligence

We help customers to navigate towards a more efficient future with our AI solutions, including analyzing your big data to make more informed decisions, enhancing customer experience by tailoring services and products, boosting operational efficiency and reducing costs, and predicting risks and taking appropriate preventive measures.

Data Analysis Technologies

We provide data analysis services to better understand your data and information, and extract value and knowledge from it to help you make smart decisions that lead change in your organization.

Business Intelligence Applications

We provide Business Intelligence services that help organizations harness their data assets through data analysis, reports, and customizable dashboards to help our customers make better decisions that improve performance, and gain a competitive advantage in the market.

Data Solutions and Modern Technologies

Internet of Things

We offer exceptional Internet of Things (IoT) services, providing our clients with innovative and integrated solutions to meet their unique needs using the latest technologies and internet-connected devices to enhance productivity and efficiency, facilitate equipment and device management and control, and provide customized solutions to improve service quality and enhance the end-user experience.

Blockchain

We provide Blockchain services and solutions to help you improve the smoothness and security of your operations, increase the trust and effectiveness of your future business, reduce costs and time, and strengthen trust with customers and business partners.

- Develop custom Blockchain applications for your business.
- Build smart contract protocols.
- Manage your operations on the Blockchain network.
- Provide strategic consulting in Blockchain implementation.

Technical Solutions

Systems Development

We provide engineering, development, and maintenance services for modern systems to enhance your business operations and align them with future innovations and challenges.

01. **Design** mobile apps and web applications that enable you to connect with your business easily.

02. **Develop** online solutions that increase accessibility to your services and enhance their efficiency.

03. **Manage** your information systems and databases through secure and connected cloud servers.

04. **Provide** maintenance services for your existing software and systems to ensure their continued operation efficiently.

05. **Analyze** and test all types of systems and applications on different development platforms.

06. **Integrate** artificial intelligence, Internet of Things, business intelligence, and automation technologies into your business.

Technical Solutions

Electronic Portals

We develop exceptional electronic portals that facilitate integration between users, information, systems, and workflows within the business. These portals encompass content and records management systems, as well as enterprise search systems, website management, browsing, user and permissions management, etc.

.01 Integration with internal and external systems.

.02 Build Web components and enable customization and editing for users.

.03 Design interactive user interfaces for internal and external portals.

.04 Establish the portal content structure and define browsing methods and data sources.

Technical Solutions

Systems Integration Solutions

We help you integrate with internal and external systems seamlessly, easily, and with the utmost ease to advance your business, improve your operations, increase their efficiency, and achieve your strategic vision better and with greater confidence.

01.
1. Integration with resource management systems.

02.
Integration with external web services.

03.
Integration with administrative communications systems.

04.
Integration with various identity management systems.

05.
Integration with CRM.

06.
Integration with notification and text message systems.

07.
Integration with ECM.

08.
Integration with business process and business cycle management systems.

Technical Solutions

System Implementation Services

We help you integrate with internal and external systems seamlessly, easily, and with the utmost ease to advance your business, improve your operations, increase their efficiency, and achieve your strategic vision better and with greater confidence.

01.
Build and automate indicators and dashboards.

02.
Provide technical support and maintenance services for systems and programs.

03.
Define, analyze, and follow up on strategic and statistical reports and performance indicators.

04.
Design services to help build and develop the process of managing and operating services.

05.
Solutions that help develop and improve the ability to transition to new services and work environments smoothly and conveniently.

06.
Solutions for building a service strategy to enable the business to think and make decisions with a strategic perspective and dimension.

Integrated Marketing Solutions

E-Marketing

We help businesss and companies enhance their digital visibility and activate new marketing and sales channels in the digital world.
- Search Engine Optimization.
- Social media marketing.
- Email marketing.
- Website design and development.
- Analyze, evaluate, follow up and improve results.

Branding Solutions

We provide innovative, high-quality solutions that help you build successful brands that achieve business goals and desired reputation.
- Brand strategy.
- Branding and identity design.
- Brand guide development.
- Brand activation.

Integrated Marketing Solutions

Events

We transform your ideas and vision into a tangible reality through a comprehensive package of event planning and supervision services to make them wonderful, unique, and unforgettable moments that leave a lasting impression on people.

- Event planning.
- Concept development and idea crystallization.
- Event organization.
- Implementation and supervision.

Marketing

We specialize in providing comprehensive and effective marketing solutions. We rely on the latest strategies, scientific methods, and advanced technologies in marketing products and services to help you achieve your business goals.

- Marketing strategy.
- Content creation.
- Media management.

Consulting Services

Business Consulting

Comprehensive business consulting services in strategic and administrative fields, and institutional and technical development, helping you achieve your desired goals in the fastest way while saving effort, time, and resources, starting from planning and evaluation to developing strategy, executive and operational plans, building the capabilities of the business's employees, determining performance and quality measurement mechanisms, and managing change.

Training and Development Consulting

- We design training programmes and specialized workshops to develop the business employees' managerial and leadership skills.

Performance Improvement Consulting

- We provide audit and evaluation services to business business and identify areas for improvement and how to apply best practices.

Digital Transformation Consulting

- We help companies adopt the digital transformation and develop digital strategies that enable them to keep up with technological changes.

Strategic Planning Consulting

- We design customized business strategies based on a comprehensive analysis of the market, competitors, strengths and weaknesses.

Consulting Services

Support Services and Technical Support

We ensure the sustainable success of your business by providing professional support services in various fields such as technical support, programming, design, analysis, team management, and project management.

- Full compliance with the terms of the support agreements.
- Experience in dealing with government bodies.
- Completion reports to describe problems and solutions.
- Covering various technical and administrative tasks.

Project Management

Integrated services based on best practices and tools, ensuring proper planning and successful implementation of your projects.

- Business of the projects office.
- Operate the project management office.
- Study the costs of operation and maintenance.
- Develop and operate the maintenance operations management system.
- Manage, follow up, and implement operation and maintenance contracts.
- Develop and prepare strategies for operation and maintenance operations.
- Develop models and reports used to follow up on operation and maintenance work.

Our Products

Our Products

We develop innovative products and solutions that meet the needs of our customers and help them achieve success with greater confidence.

Strategy Management Follow-up System

A System that helps you prepare, review, and monitor strategic and executive plans, extract all necessary types of reports for follow-up and monitoring, and assist decision-makers in making the right decisions at the right time.

Time and Attendance Systems

Comprehensive systems that streamline human resource management processes in organizations to enhance the effectiveness and efficiency of departments in achieving their goals.

Project Management Office System

An integrated, user-friendly, flexible, and comprehensive System in terms of planning project, activities, human and financial resources, scheduling them temporally and financially, storing all related documents, and extracting all professional reports to manage, follow up, and monitor project performance with the utmost ease.

Our Products

We develop innovative products and solutions that meet the needs of our customers and help them achieve success with greater confidence.

Governance System

A flexible governance system dedicated to sports clubs and federations that contains several advantages, such as a general database for registering the organizational structure of the club or federations, in addition to the possibility of converting any paper form to electronic without the need for programming or technical preparation.

Motabea

A web system for tracking and monitoring various social networks, collect data from several sources, and create custom statistics and dashboards.

Chatbots

A specialized chatbot that utilizes artificial intelligence techniques to interact with human users through understandable language, assisting organizations in customer service and providing support with unique customization capabilities.

Our Projects

Project Name

Provide Business Development Capabilities of Geographic Information Analysis for Business Platform

ADVANCE EXPERTS
خبـــراء التـــقـــدم

The scope of the project work is to install an integrated infrastructure for the business intelligence system and develop its capabilities, and to build a comprehensive framework that provides the technical capabilities to operate business intelligence that is based on artificial intelligence and geographic information analysis capabilities, and then provide specialized human resources in the fields of geographic information systems and business intelligence to operate and support the program of developing the capabilities of artificial intelligence and geographic information analysis for the field work system for the sectors of the Ministry of Interior (Maidan), which aims to geographically analyze the field services platform. The project also aims to transfer knowledge internally to enable management in the field of geographic information system and business intelligence to serve all sectors of the Ministry of Interior through this Platform.

24 months

Project Name

Provide the Internet of Things security system to the Maidan Platform

ADVANCE
EXPERTS
خبــراء التــقــدم

The scope of project work is to develop an integrated technical system for the Internet of Things platform, which in turn serves all sectors of the Ministry of Interior by linking them all to a single technical platform that aims to facilitate monitoring, follow-up, and analysis of live and recorded images and video, feedback, and all technical security operations quickly and simultaneously, by implementing, designing, installing, configuring, the required components of the Platform to create an architectural baseline and technical framework that enables all the required functions of the Platform, and provide the necessary resources to the Ministry of Interior to manage the operations of the IoT security platform, subject to the collaborative environment with Maidan. Finally, the process of transferring comprehensive knowledge of all the expertise and working mechanisms of the platform to the employees of the Ministry of Interior and ensuring its quality through several international tests.

24 months

Project Name

Preparing, Designing, Structuring, and Governance of Data

The scope of project work is to provide advisory services to prepare, design, structure, and govern the targeted data structure in enabling the digital transformation roadmap.

18 months

الهيئـــة الملكيـــة للجبيـــل وينبـــع
Royal Commission for Jubail & Yanbu

ADVANCE EXPERTS
خبـراء التـقــدم

Project Name

معهد البحوث والدراسات
Institute of Research & Studies

ERP System Project

ADVANCE EXPERTS
خبــراء التـقــدم

The scope of project work is to provide ERP System as part of the IT strategic plan to automate internal and external processes at the Institute.

6 months

وزارة الصنـــاعـــة
والثروة المعدنيــة
Ministry of Industry and Mineral Resources

Project Name

Second Stage of the Digital Transformation Project

ADVANCE
EXPERTS
خبـراء التقـــدم

The scope of project work is to build a digital infrastructure to enhance and achieve the goals of Vision 2030 by seizing the opportunities available in the digital age, achieving economic sustainability, gaining access to global leadership, and improving the quality of life.

12 months

Project Name

Support and Maintain the Ministry of Interior Technical Strategy

ADVANCE
EXPERTS
خبــــراء التــقــــدم

In light of the technological advancements witnessed by the Kingdom of Saudi Arabia, and digital transformation being one of the key objectives of Saudi Vision 2030, it is crucial to continuously expand and develop the Interpol Saudi systems by enhancing existing digital services and developing new services offered by Interpol in various fields, such as the fingerprint and identity verification system, the prohibited weapons system, the art, antiquities, and stolen valuables system, and other related systems.

36 months

Project Name

Marketing of King Abdulaziz Foundation's Social Media Accounts

ADVANCE
EXPERTS
خبـــراء التــقــدم

Purchase advertising spaces for the Foundation's accounts, manage social media campaigns to ensure the achievement of performance indicators, subscribe to advertising space packages for digital channels and promotional plans to increase awareness of services.

90 Days

Project Name

Support and Maintain the Ministry of Interior Technical Strategy

ADVANCE
EXPERTS
خبـراء التـقـدم

The scope of the project is to provide advisory and technical support to the Ministry to support and maintain the technical strategy through this project to maintain, enhance, and support technology strategy follow-up and management system for sustaining and improving the tasks and operations of the General Administration of Strategy for Technology Affairs in the Ministry by providing technical and advisory support to Ministry employees and providing them with the tools and methodologies they need to align the Ministry's work with the regulations and laws issued by regulatory bodies in the fields of technology in accordance with best practices and local and global practices in this field.

36 months

Project Name

Presidency of State Security

ADVANCE
EXPERTS
خبـــراء التـــقـــدم

Supply and Develop Unified Operations Center (SOC) in Riyadh City as per the event and the approved technical specifications; supply, develop, and prepare all project requirements with technical support; transfer knowledge; train on how to use the project devices and systems; and provide all documents, documentation, guarantees, and the project service level agreement.

90 Days

Grace Preservation
حفظ النعمة

Project Name

Organizing the annual ceremony to launch the Grace Preservation Foundation's programs

ADVANCE
EXPERTS
خبراء التقدم

A project to prepare the annual ceremony to launch the Grace Preservation Foundation's programs

This Project aims to organize an exceptional and professional experience. It encompasses comprehensive event planning, including selecting a suitable venue, coordinating décor, arranging the schedule, choosing activities, and providing entertainment. Meticulous attention is paid to every detail, from catering and beverage arrangements to guest reception to ensure an unforgettable experience for all attendees.

14 Days

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خبـــراء التــقـــدم

Al-Shohada 3850 - Riyadh 13241 ،Saudi Arabia
0112455535
info@advanceexperts.sa
advanceexperts.sa